

CAT'S PAW CUSHION RUBBER HEELS

50¢ Attached
All Dealers

Just note
that
Friction Plug
in the
back part of
the heel
right where the
wear comes

It is this friction plug—so simple and inexpensive—that makes Cat's Paw Cushion Rubber Heel stand out from all other kinds. The extra qualities of cushion, fluorine-grease treatment.

They are so index in the body
of the heel, it will not interfere
with the wear. And they cost no more
than the usual kind.

Any good retail store has
Cat's Paw Cushion Rubber Heels
in stock. See them today.

To The Retail Trade
Please send me information
about your new Cat's Paw
Cushion Rubber Heels.
Foster Rubber Co., 105 Federal St.,
Boston, Mass.

FREE
Send me the name
of your dealer
and we will
mail you a Cat's
Paw Sample Box.



They
Won't
Slip

The
Heel
With
Nine
Lives

There's a big army of men who
Give Thanks
for the
Gem Jr.
Damaskeene
Razor



\$1.00

every
day in
the week

Gem Jr.
Damaskeene
Razor and
Damaskeene
blades sell
any up-to-date
dealer knows
why—ask him.

Gem, Jr. Damaskeene Razor

One of the things to be *really* thankful for—the dollar outfit complete includes the famous Gem frame, which has a reputation by itself. Combination stropping and shaving handles, and 7 Gem Damaskeene blades, all in a velvet-lined case as illustrated—blades are packed separately in self-unloading metal box.

Gem Damaskeene Blades

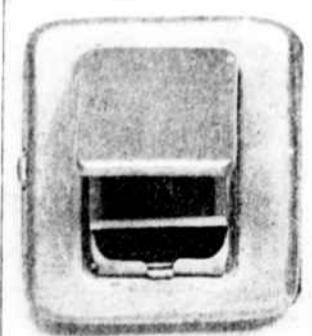
Tempered individually, insuring for each blade the highest possible degree of efficiency—a blade that is as near perfection as human ingenuity can make it. A clean, smooth, velvety shave always. Separate set of 7 Gem Damaskeene Blades, 35c.

GEM CUTLERY COMPANY, 210-216 Eleventh Ave., New York

Pioneer Safety Razor Makers—31 years in business.

Bristol Silver

"Sterling Finish"



Combination Match and Cigarette Case
Complete with Matches, \$5.25

Write for Booklet

The Bristol Silver line is full of clever, ingenious novelties that you would be glad to own or give. It includes Toilet Ware, Manicure Articles, Vanity Sets, Cigarette Cases, Match Boxes, Candle Sticks, Picture Frames, etc., that look and wear like Sterling Silver and cost half as much.

Bristol Silver is a fine white metal, heavily silver-plated. Never wears dark. Always keeps the high polish of sterling silver. Let us know if you have any difficulty getting it at your jewelers. It is always stamped "Bristol Silver," and bears our tag guaranteeing 20 years of satisfactory service. Write for booklet anyway.

BRISTOL JEWELRY CO.,
Manufacturing Jewelers, Attleboro, Mass.

FOR YOU—NEXT SUNDAY

THE NEW PUP

IT is riotous burlesque, one of those amazing things concocted to make laughter. It is so ridiculous that merely to give you an inkling of what it is all about would take away a lot of fun. You know the capacity that George Randolph Chester has for making anything he writes about seem real. You will not think of his descriptions, but of the laughter-making things he describes. And you will think a lot about Lemuel W. Custer, and quote him too. There isn't any harm in telling you that Lemuel is a life insurance agent, and a mighty good one, which is another way of saying that he is a salesman of the first class. For pure devotion to business in trying circumstances, Lemuel seems to be in a class by himself. And yet he is only one of the minor characters in this amazing tale.

MURDERERS OF THE STAGE

IN one of his plays "the cleverest man in America" has a beautiful time satirizing the villain and the adventuress of melodrama. The two characters walk on the stage at any old time without time or reason.

"It's dirty work, Bertha," says the villain.

"Yes, but it must be done," says Bertha.

Then somewhere along in the play the pair, instead of telling about their mission, decide to sing of it:

We do the dirty work,
The ten, twenty, and thirty work.

By murderers of the stage Mr. Cohan means those players who try to concentrate all the attention on themselves at the expense of their fellow actors, and it certainly is "dirty work." Anything that tells inside facts about the theater is mighty interesting, and this is one of the important phases of life behind the footlights about which the public seldom hears.

THE TRIPLE ALLIANCE

THIS is a tale of adventure of the most melodramatic kind, having to do with outlaws and sailors and shanghaiing. It is refreshing once in awhile to read that a powerful villain has been forced to realize the feelings that afflict his victims, and when this villain is an old-time ship Captain it is sure to fill the reader with glee; for nobody has any use for a bully, whether on water or land. The story is another evidence of Morgan Robertson's versatility. He knows the sea and the men that sail it as few writers do.

FOR LOVE OF HIS SON

THIS too is a tale extraordinary, because of its strength, the beauty of some of its passages, the strangeness of its plot. Here the Oriental and the Occidental are strangely mingled. It will recall to you the lines of Kipling, which declare there is neither East nor West when two strong men stand face to face. You will likely read this story over more than once—and it will be worth it.

THE MAN WHO WAS LOST

THIS is a new serial which begins week after next, a story that moves swiftly, has a most extraordinary and absorbing plot, and is written with the finished literary skill that characterizes the work of Maude Radford Warren. It is the tale of a man who lost his identity as the result of a fall in the Alps, an American who came back home to find himself, and had the most startling experiences.

BY MORGAN ROBERTSON

BY ADACHI KINNO SUKE

BY MAUDE RADFORD WARREN

Trade Marks? an Asset — ?

The Trade Mark not fully protected is anything but an asset—it's a big risk. Market your goods under a name or design that can be protected. Don't take a chance of having your popularized trade-marked goods confused with inferior articles. Learn about the expert service we offer you. Write us today for complete information. We will send you a copy of the U.S. Law and sample copy of The Trade Mark News, our monthly journal invaluable to every brand user. BOTH FREE! Protect your own interests—write us today!

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212 Physicians Defense Bldg., Fort Wayne, Indiana
"Marks of Trade That Stand for Grade"

Southern Farm Facts

Land at \$10 an acre up
Alfalfa makes 4 to 6 tons per acre; Corn 60 to 100 bu. All hay crops yield heavily. Beef and Pork produced at 3 to 4 cents per lb.—Apples pay \$100 to \$500 an acre; Truck crops \$100 to \$400; other yields in proportion.

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Mobile & Ohio R. R. & Ga. So. & Fla. Ry
will help you find a home in this
land of opportunity. Booklets and other facts-free.
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Hoosier Heaters
and Ranges

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